

#### **Project Title**

Driving Strategic Alignment for Organisational Transformation

#### **Project Lead and Members**

- Winnie Chew
- Kathleen Yeow

#### **Organisation(s) Involved**

ALPS Pte Ltd

#### Healthcare Family Group(s) Involved in this Project

**Healthcare Administration** 

#### **Applicable Specialty or Discipline**

**Supply Chain** 

#### Aim(s)

- To establish and align the organisational long term growth strategies, map out and visualise the business opportunities and deliverables, and identify key drivers, enablers and resources to support the organisational goals.
- To build a ready relevant and resilient workforce alongside the organisational strategic goals and transformation that will address current and future needs.

#### **Background**

See poster appended/below

#### Methods

See poster appended/below

#### **Results**

See poster appended/below



#### CHI Learning & Development (CHILD) System

#### **Conclusion**

See poster appended/ below

#### **Additional Information**

Singapore Healthcare Management Congress 2022 – Merit Award (Human Resource category)

#### **Project Category**

Organisational Leadership

Change Management, System Change, Systems Thinking

#### **Keywords**

Shared Foals, Organisation Transformation

#### Name and Email of Project Contact Person(s)

Name: Winnie Chew

Email: singaporehealthcaremanagement@singhealth.com.sg

# Driving Strategic Alignment for Organisational Transformation



Winnie Chew, Kathleen Yeow **ALPS Pte Ltd** 



### Background

The COVID-19 pandemic has impacted the healthcare system in many ways. In the midst of navigating the challenges, it intensified our transformational need to future-proof our healthcare supply chain capabilities to better serve the needs of Singapore's healthcare system. Organisational alignment, effort and agility are key to favourable outcomes for ALPS.

### Aims

 To establish and align the organisational long-term growth strategies, map out and visualise the business opportunities and deliverables, and identify key drivers, enablers and resources to support the organisational goals.

 To build a ready, relevant and resilient workforce alongside the organisational strategic goals and transformation that will address current and future needs.

# Methodology

ALPS' senior leadership embarked on the Operation & Technology

Roadmap (OTR) exercise, supported by NTUC

Training and Transformation and HSEU.

The process, which comprised of 5 key 01 steps, facilitated the planning of longterm business goals and strategies as well as the strategic considerations for talents, technologies and resources to support the organisational goals.

### Understand Key Drivers Market and Define environment Objectives drivers Understand Technology / current digitalization business and drivers workforce

situation

Determine

roadmap

objectives

Internal business drivers Target markets /

Customer needs

Identify Capability **Enablers Develop New**  Suitable Ideas New / Different / Sustainable business models, products and services for recovery and growth

Actualize the Roadmap Critical milestones

- Implementation timeline
- / Capability requirements Government schemes and initiatives

manpower,

technologies /

Other Resource

digitalization

and other

solutions

training,

4

## Results

- A comprehensive roadmap was created; leadership identified drivers impacting key the deliverables and strategies for the next 5 years and resources crucial to meet the organisation's desired goals.
- Leaders are aligned and excited to work towards the organisation's transformation – (see word cloud based leaders' post OTR feedback).
- A Company Training Company has been formed to focus on the actualisation of the transformation roadmap.



### Conclusion



The OTR exercise provided a transparent and structured approach, and neutral platform for leaders and key stakeholders to collectively identify shared goals, and commit towards organisational transformation.

Subsequently, the partnership with NTUC, e21 and LHUB was formally sealed. A Memorandum of Understanding was signed to prepare and strengthen our workforce to be ready for future jobs by equipping them with a combination of adaptive, technology and technical skills.